

ANTHONY LAZARTE- KLESCOVICH

PHOTO | VIDEO | STORYTELLER

WORK EXPERIENCE

Store Associate

Lidl U.S. | Apr 2021 - Present

- Front end supervisor
- Participate in strategies to increase store sales
- Introduce promotions and opportunities to customers
- Train new employees
- Manage financial transactions

Graduate Assistant

Molloy Tutoring Services | Sept 2020 - May 2021

MolloyLife Media | Jul 2021 - December 2021

- Created and organized multimedia content for college distribution
- Collaborated with supervisors on public relations and service awareness strategies

Media Intern

Cut + Clarity | Jul 2019 - Sept 2019

- Created social media marketing videos
- Assisted in brand development
- Organized and implemented direct mail marketing

Senior Video Editor

MolloyLife Media | Dec 2018 - Jan 2020

- Train staff on proper editing techniques and MolloyLife Media aesthetics using Adobe Creative Cloud
- Video coverage for on-campus events and edit videos on Adobe Premiere Pro for distribution

EDUCATIONAL HISTORY

Molloy University

M.B.A. - Marketing | Class of 2022

B.S. - New Media | Class of 2020

- Communications Media Minor
- Digital Arts Minor



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 New York, NY

SKILLS SUMMARY

- Adobe Lightroom Editing
- Adobe Premiere Pro Editing
- Color Correction
- Photography
- Videography

AWARDS/CERTIFICATION RECEIVED

 Advanced Google Analytics Certification (2021)

 Communicator Award, MolloyLife Media (2020)

 Telly Award, MolloyLife Media (2018)

 Silver Davey, MolloyLife Media (2018)